

#Facebook101

Did you ladies know that Facebook has little tiny spiders 🕸️ working behind the scenes... crunching numbers and being analytical nerds 🤖? They are called algorithms and the more active you are on your Chicktime Facebooks.. the higher these little tiny spiders will boost your posts up to the top of your friend's timelines.

❖ 🕸️ Use hashtags, emojis, and pictures in your posts... the spiders think those kinds of posts are SUPER yummy and they eat them up!

❖ 🕸️ Comment from your Chicktime Facebooks on your friend's posts... it makes Facebook think you guys are totally besties and that person really likes talking to you so your post will show up more often in their feeds!

❖ 🕸️ Try to post more than just your once a month usual post of upcoming workshop invites & pics from your workshops. The more active you are on your Chicktime facebook... the better! Everybody loves a good #MotivationMonday quote or a good adoption #GotYaDay post!

❖ 🕸️ Share posts from other chapters and the National account or comment on their posts! These spiders are gossipers so when you comment on our Chicktime sister's posts, Facebook will show that in your friend's timelines and now someone in little ol' Dothan Alabama knows that Chicktime Dothan commented on Chicktime Charleston's post and just MAYBE that person has a friend who lives in the Charleston area and they will share that chapter's info with their friend... BAM! Chicktime Charleston just gained a new volunteer #TeamWork

❖ 🕸️ It may be totally out of your comfort zone but go Live on Facebook! Tell your friends about Chicktime... the message... the movement... the mission! Share how your chapter started... share why you got involved! Also, creating events for your workshops is a free service of Facebook and makes the spiders think you are one social butterfly 🦋 and more people should hang out with you because you are such a cool person!

❖ 🕸️ Be original when sharing other chapters posts... try not to copy and paste exact wording if you can help it... add an emoji or change a punctuation mark... the spiders don't like left overs and will put you in Facebook jail 🚫

If anyone would like some one-on-one social media coaching... give me a 📞 and I'll be happy to help!

Joyfully, Ashley